



# Annual Conference 2026

Sponsorship and exhibition opportunities

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Emma Madray, events manager

# About the Electricity Storage Network

## Industry group and voice for grid-scale electricity storage in GB.

- We focus on grid scale & in front of the meter electricity storage.
- 100 members and 600 industry professionals
- Established in 2008, the Electricity Storage Network has been managed by Regen since 2018.

ESN network sponsor members:



HYDROSTOR



# Annual Conference 2026

Now in its eighth year with Regen, the Electricity Storage Network Annual Conference is a platform for key industry players and policymakers to gather and debate what's needed to attract and maintain the billions of pounds of investment required for this crucial asset class.

- **300+** attendees
- Opportunity for key industry players and policymakers to gather
- Speakers from Department for Energy Security and Net Zero, Ofgem and the National Energy System Operator
- Updates on latest changes across a range of topics critical to the storage sector, including **Clean Power 2030, revenue models**, long duration energy storage, grid connection reform and fire safety
- Opportunity to learn about ESN's work to **ensure policy, markets and regulation are geared to enable the storage** sector to flourish and grow at the pace and scale required.

# Speaker lineup 2025

**Ben Golding**  
Director, Clean Power 2030 Unit

Keynote



**Kayte O'Neill**  
Chief operating officer NESO



**Merlin Hyman**  
Chief executive Regen



**Lisa Mackay**  
Chief commercial officer Fidora Energy



**Sarah Montgomery**  
CEO and co-founder, Infyos



**Fabrizio Fenu**  
Head of business development EDF



**Olly Frankland**  
ESN lead  
Session chair



**Joe Colebrook**  
Regen Grid connections working group



**Daniel Sherlock-Burke**  
ESN Sustainability, safety and supply chain working group



**Bex Sherwood**  
Regen Planning working group



**Nick Herbert**  
ESN Innovation and technology working group



**Ed Porter**  
ESN Markets and revenues working group



**Shaniyaa Holness-Mckenzie**  
GB markets lead Modo Energy



**Tom Palmer**  
Head of business development – network infrastructure Zenobe



**Georgina Morris-Rowbottom**  
Policy and public affairs lead Zenobe Energy



**Rosalind Smith-Maxwell**  
Director Quinbrook Infrastructure



**Alexa Strobel**  
Head of strategy & analysis Field Energy



**Mike Ryan**  
Commercial director Constantine Energy Storage





Gold sponsors

Silver sponsors

ESN network sponsor members



# Live illustrated notes

by Peter Morey at Live Illustration



**Electricity Storage Network**  
ANNUAL CONFERENCE 2025  
DRAWN BY PETE FROM: LIVEILLUSTRATION.CO.UK

**CLEAN POWER 2030**  
THE GOVERNMENT HAS SET A CLEAR AGENDA:  
HOW DO WE SUPPORT & NURTURE THE SYSTEM SO IT FLOURISHES?  
95% CLEAN POWER BY THE END OF THE DECADE

**CLEAN POWER 2030**  
THIS REQUIRES PRAGMATISM ACROSS THE SYSTEM:  
• FLEXIBILITY!  
• SECURITY!  
• RESILIENCE

**MISSION-LED APPROACH: WHOLE SYSTEM**  
• REGULATORS  
• PLANNING REFORM  
• LOCAL NETWORKS  
• GRID-SCALE BATTERIES  
• UNLOCKING LONG DURATION

**CLEAN POWER ACTION PLAN**  
THE SCALE OF OUR AMBITION IS HUGE  
FOURFOLD OUTPUTS  
TWO FOLD SECTOR GROWTH  
"AT THE EDGE OF POSSIBILITY" = ACCELERATION

**CLEAN POWER 2030**  
ARE WE ON TRACK?  
OR... WHICH TECHNOLOGY WILL UNDERSHOOT ITS TARGET BY THE LEAST?  
"THE TARGET IS HUGE - THE FUTURE IS STILL BRIGHT"

**STORAGE!**  
WE MUST THINK BIGGER!  
HEDGE!! "ARE WE BUILDING A PORTFOLIO OR A MONSTER?"  
"WE HAVE TAKEN THE MEDICINE & IT BETTER WORK"  
"AT THIS KEY POINT... CERTAINTY"

**WHERE TO BUILD**  
**WHAT TO BUILD**  
**HOW TO USE AND COMMUNICATE TO THE PUBLIC**

**BATTERIES:** CORRECT CATEGORISATION  
NOT ONLY DRAWING FROM THE GRID, BUT ADDING TO THE GRID  
I GIVE I TAKE

**THE POLITICAL/SOCIAL VALUE OF BESS**  
ENERGY INDEPENDENCE  
ADDRESSING COST OF LIVING CRISIS  
DISPLACING GAS  
SAVING £  
THESE ARE VALUABLE ACROSS THE POLITICAL SPECTRUM (EVEN IN RETIREMENT)  
ALSO THINK: VALUE TO CONSUMER!

**USE:** OPEN & ROBUST MARKET DESIGN MAXIMIZES INVESTIBILITY  
TOWARDS LOW- OR NO-SUBSIDY SECTOR  
I JUST KEEP GOING!

**WITH:** 5-MINUTE GRANULARITY ETHICAL SUPPLY CHAINS

**CONNECTIONS REFORM**  
PRIORITISING 'MOST READY' PROJECTS AND 'MOST NEEDED' PROJECTS  
BUILDING TOWARDS A BETTER & ROBUST RESILIENCE  
MOST READY MOST NEEDED  
BALANCE AMBITION... AND PACE!

**PROGRESS & PRAGMATISM, NOT PERFECTION!**  
REFORM WAS URGENT!  
"ONCE THE QUEUE IS FORMED, THAT IS THE QUEUE"  
"I AM PROTECTED"  
"NEWS PRESS SAFE"  
"YES IN MY BACKYARD!"  
"TOWARDS SSEP"  
"TOWARDS Q2?"

**WORKING GROUPS STEWARD OUR SYSTEM**  
MARKETS REVENUES  
SUSTAINABILITY, SAFETY AND SUPPLY CHAIN  
GRID CONNECTIONS  
INNOVATION & TECH  
PLANNING  
CONTINUED INVESTMENTS!  
CAP & FLOOR SCHEMES  
CONTRA MODERN SLAVERY!  
CONTRA PRICE CANNIBALISATION  
CLARITY ON CONNECTIONS  
LDES AND FLOW BATTERIES!  
"PLANNING LIFE DOESN'T STOP WHEN YOU GET CONSENT."  
"FIRE SAFETY"  
"DELIVERABLE OFFER!"

**WE MUST TELL THE STORY AT THE LOCAL LEVEL**  
POLICY SETS THE FRAME  
FOR INNOVATION  
FOR INVESTMENT  
FOR THE SYSTEM!  
"WE ARE IN THE FOOT-HILLS!"  
"WE MUST BRING PEOPLE WITH US!"

**PEOPLE:**  
WE NEED MORE ELECTRICAL ENGINEERS!  
IT'S A GROWING SECTOR!  
QUICKER WINS AND LESS RELIANCE ON EUROPE & RUSSIA!  
HOWEVER YOU LOOK AT IT, POLITICALLY (GREEN, REFORM, LABOUR)  
YES, IT'S "GREEN" BUT ALSO INCREASES NATIONAL RESILIENCE INDEPENDENCE AND MAINTAINS JOBS & TRAINING

**THE GREAT GRID UPGRADE:**  
WE AREN'T USED TO THE INFRASTRUCTURE INVESTMENT IN THIS COUNTRY -  
"AT LEAST IT'S BETTER THAN GAS!"  
"THE ELEPHANT IN THE ROOM?!"  
OR: ARE BESS BATTERIES GETTING SO GOOD NOW, THAT WE SHOULDN'T RE-INVENT THE WHEEL FOR NOW?  
DIVERSE PORTFOLIOS HELD BY OFF-TAKERS MITIGATES UNCERTAINTY IN A NASCENT MARKET  
"SIZEWELL B IS 30!!"

## Hear what our 2025 attendees thought about the day...

***“I just wanted to say what a great event it was yesterday. Didn’t try to squeeze too much in, which allowed time for more meaningful contributions. Great speakers.”***

*“Thank YOU for what has become the best events of the year”*

***“Another excellent conference today, thank you so much for the opportunity to be a part of it. Will be urging more of my colleagues to attend next year as so much relevant info is shared and the attendees are the best of the industry.”***

*“I really do think it is one of (if not the!) best industry event of the year, and I had a couple of other people come up to me yesterday and say the same thing. A lot of people also spoke highly of the working groups - that they're not just talking shops and they're also friendly, accessible groups.”*

*“Regen's reputation as being an independent and trusted voice of the industry means that all the key players want to be in the room - and the government officials must think the same too as they also always show up.”*

***“I felt like it was one of the most gender diverse events I've been, so again I think your initiatives are working.”***

*“It was refreshing to hear some spicy questions and bold answers! And I’m not afraid to admit I sometimes become a bit cynical with a lot of the challenges and uncertainties we as an industry are facing, but today definitely gave me a boost in the right direction!”*

***“One of the best conferences of the year partly due to format, partly due to content and partly due to the attendee list.”***

# Highlights from the 2024 conference



Press play button or watch [here](#)

# Why sponsor?

## **Engage with key industry leaders and expand your network**

The ESN Annual Conference attracts hundreds of industry professionals, including policymakers from the Department for Energy Security and Net Zero, Ofgem and the National Energy System Operator. This is an unparalleled opportunity to engage with decision makers and use this intel to shape your business strategy.

## **Showcase your work**

Electricity storage is pivotal to a zero-carbon energy system, the conference serves as a platform to present your latest technologies and solutions to a targeted audience of stakeholders and potential partners.

## **Enhance brand visibility**

Position your company as a leader in the energy sector and increase your brand's visibility among key stakeholders and potential clients.

## **Gain insights into market trends**

Participate in discussions on evolving business models, regulatory changes and investment strategies essential for the growth of the storage sector. Stay ahead of industry trends and adapt your strategies accordingly.

# NEW sponsor opportunity

(Member/non-member price +VAT)

Post conference reception £13,000/£16,000

## Two-hour drinks & canape networking reception for all conference attendees.

- Company highlighted as a sponsor on all event presentations used in the conference
- Company listed as a sponsor on the event website, including organisation profile and a direct link to a chosen webpage
- Logo included on all event promo
- Dedicated mention from the chair at the end of the conference, to encourage attendees to visit your stand and a thanks for sponsoring.
- Three delegate passes for the in-person conference
- Dedicated room after the conference closes, including space for large exhibition space and screen for slides/videos you wish to have on loop
- Exhibition space (3m x 2m space with 6ft trestle table and 1m<sup>2</sup> space for poseur table – both with space for pop up banners etc.) – after the close of the conference

*\*There is potential to extend the duration of the reception, please mention to [Emma](#) when enquiring*

# Headline sponsor package

£25,000/£30,000 (Member/non-member price +VAT)

- **Exclusive opportunity** to be the headline sponsor with premium branding, alongside ESN, at the venue (at the entrance, in the room and on all event materials). This will not be offered to any other company, to ensure exclusivity and maximum impact.
- Opportunity to **input into the agenda** and explore ways to maximise profile, including in social content ahead of the event.
- Opportunity for a **sponsor's welcome** at the event.
- Prominent **exhibition space** at the event (3m x 2m stand options and 1m pop-up).
- **Five delegate passes** for the in-person conference.
- Plus, all the elements included in gold sponsorship (see next slide).



(Member/non-member price +VAT)

## Gold – £15,000/£18,000

- Opportunity to input into the agenda and explore ways to maximise profile
- Company highlighted as a sponsor on all event presentations used in the conference
- Company listed as a sponsor on the event website, including organisation profile and a direct link to a chosen webpage
- Three delegate passes for the in-person conference
- Enhanced branding during the in-person conference
- Increased prominence on all event promotion, market material and content
- Exhibition space (3m x 2m – 6ft trestle table with space for 2 pop up banners)

## Silver – £10,000/£12,000

- Enhanced branding during the in-person conference
- Company highlighted as a sponsor on all event presentations used at the conference
- Company listed as a sponsor on the event website, including organisation profile and a direct link to a chosen webpage
- Three delegate passes for the in-person conference
- Listed as a sponsor on all key marketing material ahead of the event
- Opportunity to explore session sponsorship (i.e. fireside chat)
- Space for a 1m pop-up banner.

*\*upgrade to include 3mx2m exhibition space +£2,000*

## Bronze – £6,000/£8,000

- Company listed as a sponsor on the event website, including organisation profile and a direct link to a chosen webpage
- Company highlighted as a sponsor on all event presentations used in the conference.
- Listed as a sponsor on all the key marketing material ahead of the event
- Two delegate passes for the in-person conference
- Space for a 1m pop-up banner.

*\*upgrade to include 3mx2m exhibition space +£2,000*

# Exhibition only opportunities

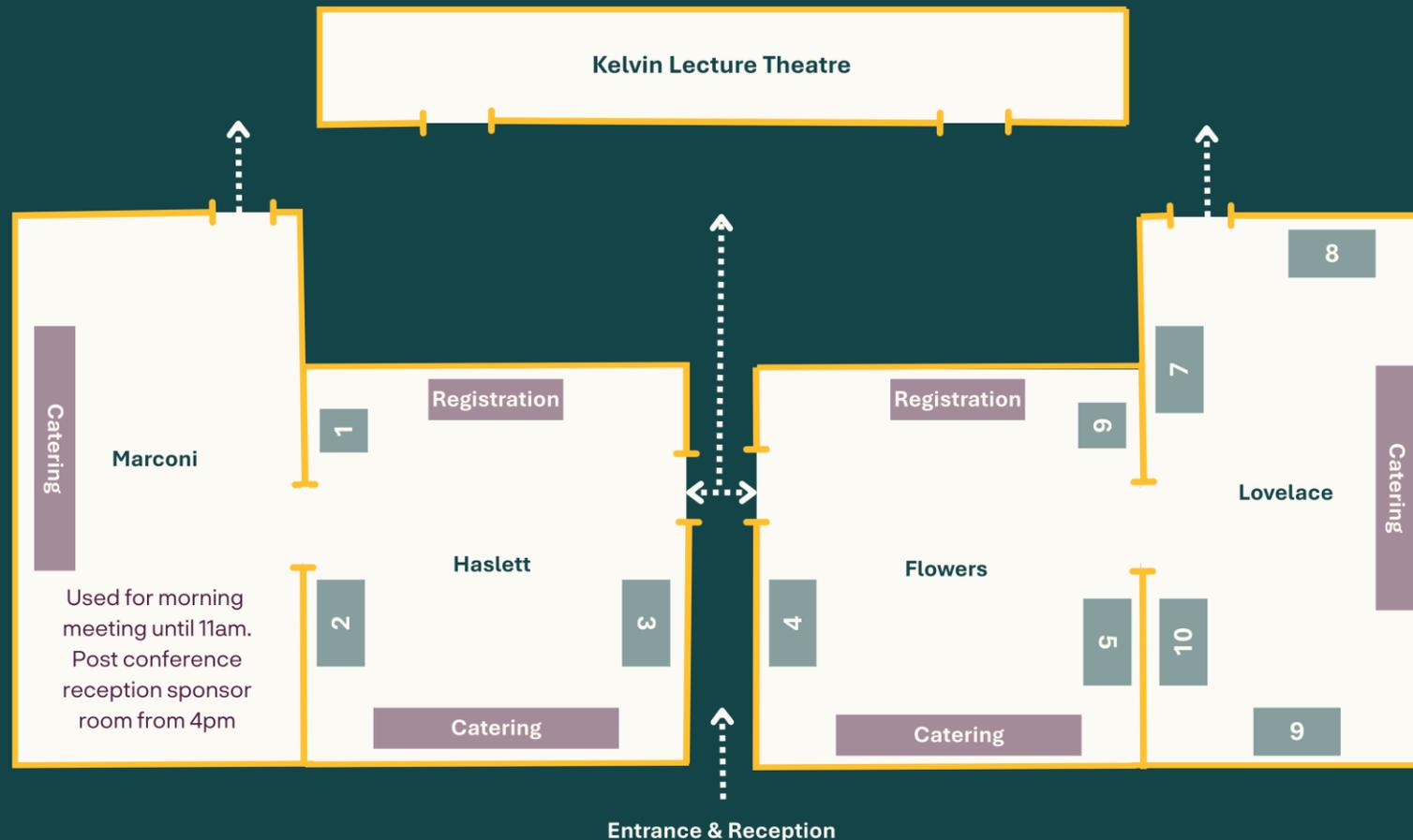
**£1,000/£1,500 (member/non-member price) +VAT**

1m<sup>2</sup> space for pop up banner and poseur table – Includes two tickets to attend the conference.

**£4,000/£5,000 (member/non-member price) +VAT**

3m x 2m exhibition space with 6ft trestle table and space for two pop up banners – includes two tickets to attend the conference.

See stand location areas numbered in the diagram – note areas 1 & 6 are 1m<sup>2</sup> only. Spaces will be allocated on first-come-first-served basis.



# Interested?

Get in touch to  
tailor these  
packages  
to your needs

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